Our Sisterhood is Our Strength

MADRE Annual Report 2012
Dear Friends,

Thanks to you, 2012 was a year of great accomplishments for MADRE and our sisters worldwide. Your support is truly what makes our work with women and families possible.

From ensuring access to clean water for mothers and children in Nicaragua to ensuring safe births for women in Palestine... From providing seeds and tools for women farmers in Sudan to providing refuge for women fleeing violence in Iraq... And from offering life-saving support for rape survivors in Haiti to offering recommendations to the UN to protect women and girls in Guatemala... We couldn’t have done it without you. Together, we’ve helped women all over the world address the most pressing challenges they face. Thank you!

I’m proud to count you among us in our fight for women’s human rights.

With gratitude,

Yifat Susskind
MADRE Executive Director

In Memory of Roxana Diaz Gomez

On July 10, 2013, we lost our dear friend and colleague, Roxana, after she was struck by a drunk driver. We are heartbroken at her passing.

Roxana dedicated herself to advancing our work with women worldwide. She played an important role in the accomplishments described in this report.

You are deeply missed, Roxana, and you will always be in our hearts.

Cover photo credits (top to bottom, left to right): Wangki Tangni, Midwives for Peace, MADRE, Zenab for Women in Development, MADRE
Nicaragua:
MADRE and our sister organization Wangki Tangni work with Indigenous communities along the North Atlantic coast to improve access to clean water and prevent deadly waterborne illnesses. Every year, hurricane flooding contaminates the local water supply with diseases such as typhoid, dysentery and cholera. Mothers are forced to watch their children die from these easily preventable waterborne illnesses.

MADRE and Wangki Tangni work together to expand access to clean water. We train Indigenous women and their families to repair wells, maintain latrines and care for local creeks and rivers. In 2012, your support helped us repair 10 wells and install two community water pumps. These improvements will protect hundreds of women and their families from deadly waterborne disease.

“We celebrate this initiative to preserve water and to maintain a healthy relationship between the Indigenous women and their territories, their natural resources, their water”

- Rose Cunningham, director of Wangki Tangni

“My children have become more beautiful. Their skin has gotten color, and they don’t get sick. They are healthier. MADRE delivered what they promised.”

- Prudilia, member of Wangki Tangni (Nicaragua)
**Colombia:**

In July 2012, Yifat traveled to Colombia to visit with our sister organization Taller de Vida. Thousands of children, some as young as 8 years old, are being used as soldiers in Colombia’s armed conflict.

With your support, MADRE and Taller de Vida provide trauma counseling to 60 former child soldiers. Our program includes human rights education, and music and art therapy to help these children overcome their ordeal and restore their stolen childhood.

On her visit, Yifat spoke with the children about their lives and their love of Taller de Vida’s programs. **Thanks to your support, these young people are flourishing.**

“For me this place isn’t a building,” Jessica, 14, a serious girl with sparkling eyes says of Taller de Vida’s center. “It’s a home.”

“At Taller de Vida, we don’t just learn the steps for the dance. We learn the steps to life!”

- Joana, 15
**2012 Project Highlights**

"We thank you from the bottom of our hearts. It feels so good to know we have partners who care and work hard for us. You are in our minds and in our hearts.”
- Midwives for Peace

**Palestine:**
In 2012, our partners at Midwives for Peace brought together 15 Palestinian and Israeli midwives to exchange knowledge and expertise. Our midwife partners are some of the few who are willing to reach out across the conflict that surrounds them and work together for peace. They are driven by their shared belief that every mother deserves a joyful childbirth experience and every baby deserves to grow up in peace.

Thanks to your support, we were able to provide Halla, a midwife from the West Bank, with a new ultrasound machine. The Israeli military has destroyed or barricaded thousands of roads in the West Bank, making it difficult for Palestinian women who are in labor to reach the hospital. **This ultrasound machine is crucial for making sure that mothers in the West Bank can give birth safely.**

**Gaza Emergency**
In November 2012, MADRE mobilized a campaign to provide urgent aid to children and families in Gaza facing Israeli military bombardment.

Working with the Palestinian Medical Relief Society (PMRS), your support helped us provide much-needed emergency medical supplies, including antibiotics, blood for transfusions, sterilization kits, needles and anesthetics. PMRS was able to deliver aid in affected neighborhoods where the need was greatest, particularly for women and children.

“I am the mother of three children. When the bombs began to fall, every moment, I feared for their lives. An explosion wounded my son, and I thought that my worst fears had come true. But local health workers came to us, and they helped him. I know that the supplies that saved my son’s life came from MADRE. I cannot thank you enough.”
- Gaza mother
Sudan:
MADRE, together with Zenab for Women in Development, operates Women Farmers Unite, Sudan’s first and only women farmers union. With your support, we provide over 3,000 women farmers from over 50 communities with seeds, tools and training so that they can grow the food their families need to survive.

In September 2012, your support enabled the Union to purchase a new tractor as well as a new disk to help with planting. These tools helped 1,000 women clean, plow and prepare their fields for a successful harvest.

Iraq:
In Iraq, MADRE partners with the Organization for Women’s Freedom in Iraq (OWFI) to provide refuge for women who are threatened with “honor killings,” domestic violence and forced prostitution. Through counseling, education, job training and human rights workshops, your support gives these women the tools to rebuild their lives free from violence.

In August 2012, we received great news from OWFI director Yanar Mohammed. Thanks to your support, OWFI opened a new safe house in Baghdad! The new safe house has four bedrooms and can house up to ten women seeking escape from violence.
Public Education and Media

MADRE’s public education and media work translates complex global issues into accessible, timely information and materials that promote engagement and action. We enable audiences to hear directly from the women of our sister organizations, develop their own understanding of global issues and participate in the international movement for human rights.

Our Haitian Partner: A CNN Hero!

Malya Villard-Appolon is the co-founder of our Haitian sister organization KOFAVIV. For years, Malya has helped survivors of sexual violence to access medical care, shelter, legal counsel and psychological support. Your support of MADRE’s work in Haiti has helped give her the resources to protect and empower thousands of rape survivors.

In 2012, Malya was chosen as a CNN Hero—a testament to Malya’s courageous and ground-breaking work.

In December 2012, she participated in CNN’s tribute show, giving people across the world the chance to see the story of Malya’s work. They heard about the difference your support has made each day for women and girls in Haiti.

Our education and media accomplishments include writing original articles and educational materials, conducting research, publishing newsletters that reach tens of thousands of people; running a website, www.MADRE.org, that receives 20,000 visits monthly; and speaking regularly at universities, places of worship and community centers across the US. MADRE also maintains an active presence on Twitter with over 4,800 followers, Facebook with over 4,800 fans and other emerging social media platforms.

MADRE in the News

- Survivor Tells Her Story of Rape in a Haitian Tent Camp, PBS NewsHour
- A Tragic Baby Boom, Marie Claire
- Once Again, It’s Not Just Abortion: The Susan G. Komen Foundation and the Global Gag Rule, RH Reality Check
- Fighting for Gender Equality in Iraq, In These Times
- Four Principles of Women's Empowerment, Huffington Post
- On Earth Day, we need to acknowledge women, The Progressive
- Haiti eyes tougher law to tackle sexual violence, Thomson Reuters Foundation
- Yifat Susskind on Iraq War’s toxic legacy, CounterSpin
Guatemala:
Women and girls in Guatemala face widespread violence and discrimination. More often than not, the perpetrators of these crimes walk free. Indigenous women, women in prison and women working in sweatshops face particularly high rates of violence and discrimination.

In March 2012, MADRE and our partners presented a report before the Human Rights Committee of the United Nations. Ana Ceto, leader of our Guatemalan sister organization Muixil, testified before the Committee on violations of women’s human rights in Guatemala. Together, we offered recommendations to ensure that the rights of women and girls in Guatemala are protected.

Thanks to your support, Ana is the first person from her community to testify before the UN! Our sisters in Guatemala are now ready to demand implementation of the Committee’s human rights recommendations.

“I face the double discrimination of being Indigenous and being a woman. Indigenous women are discriminated against, our voices silenced and our bodies violated.

I hope to stand before the Human Rights Committee today to demand respect for the human rights of all Indigenous Peoples and women in Guatemala.”
- Ana Ceto, Muixil

Spotlight on Human Rights Advocacy
Spotlight on Helping Hands

MADRE’s Helping Hands program provides women around the world with first aid supplies, medical equipment, educational materials and other vital aid.

Haiti

With your support, MADRE provided security and health-enhancing items to women and girls in Haiti. Items included shoes, sanitary napkins, condoms, first-aid kits, antibacterial soaps and shampoos, vitamins, safety items such as whistles and lanterns.

The items were distributed by our partners at KOFAVIV, who accompanied the distributions with health and human rights training for women still displaced by the 2010 earthquake.

*A young woman holds up a solar-powered lantern she received from MADRE.

How to Connect with MADRE

Website: www.MADRE.org
Blog: www.MADRE.org/blog
Facebook: www.facebook.com/madre.org
Twitter: www.twitter.com/madrespeaks
Sign-Up for Emails: http://www.madre.org/signup

Summary of Audit

For the year ending in December 31, 2012:

Support and Revenue: $3,185,635

Expenses*:

Total Program Services $2,595,504
Administrative and General $142,149
Fundraising $238,996

Total supporting services $381,145

Net assets as of December 31, 2012:
$2,163,396

MADRE audit firm: Schall and Ashenfarb
350 Fifth Avenue, Suite 728
New York, NY 10118

A complete copy of the audited financial statements and MADRE’s Form 990 IRS tax return are available upon request.

*In kind advertising not included.

Board

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